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Introduction

Coineal Value (CNV) project is a new mining project initially created by the Coineal Exchange, which is linked to the part of the exchange's income and combines the main chain mining style. The intention is to return the exchange gains to new and old users most fairly and transparently.

Problems

As an exchange has seen, numerous projects have failed to manage to bring economic value utilizing blockchain. Also, due to poor management of finance lead to failure of market confidence. Our project is created by leveraging exchange resources to bring added value to our users further.

Lack of realizable economic value

Issue: Many projects were put together without realizable economic gain and bring little or no value to the investors. Most of the projects that failed had not been carefully choreographed and had launched its business without a realizable roadmap, thus fail to meet the expectation of their community members.

Coineal: Coineal Value (CNV) project is based on its platform to generate consistent cash flow by introducing products, which will create future gain (i.e., Lending products, asset management, and so on). We bring realistic goals by leveraging approximately 7,000,000 registered users. In addition, Coineal will continuously work on expansion of the business model.

Poor market performance and lack of capacity to manage finance by Project Team leading to failure of over 92% of project failure [1]

Issue: Lack of financial management capacity to upscale the project results in failure of the market overall. Some projects may disregard the pricing of the coin or token associated with the project, as they claim their technology will one day will back-up the price. Yet the price of the token or coin is the matrices of the market confidentiality on the project. Thus, a management of the market plays crucial role on their success.
Coineal: Coineal Exchange Team has in-depth market management capacity and has gained extensive experience by working with many projects. Coineal has an in-depth analysis and will continuously apply the working model seen from the market, thus managing risk that could potentially affect the CNV market.

**Lack of Diversification of Business Value**

Issue: Business diversification model is often scarce and often lead to weak business performance by the project team. The issue with diversification is because business is not built on real application and usage. This, in turn, leads into a poor community support.

Coineal: As seen previously, with strong community support, an exchange is a great tool to diversify the business by introducing various products. Coineal Exchange has the best environment for tremendous growth potential and can mature faster by continuously diversifying the products.

Coineal Exchange

Coineal Exchange was launched in 2018 with insight into localization of the market. The exchange currently serves users worldwide, especially in the APAC region (Korea, Japan, Vietnam, Russia and so on). With approximately 7,000,000 registered users and over 1 billion dollars traded daily, Coineal Exchange is in the phase to develop the platform into the next stage and, in doing so, introduce Coineal Value Coin, which will, in the future, be used widely within Coineal Exchange to expand the market further.

Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange Established</td>
<td>2018</td>
</tr>
<tr>
<td>Registered Users</td>
<td>7,000,000</td>
</tr>
<tr>
<td></td>
<td>Active Monthly Visit over 500k (Similar Web)</td>
</tr>
<tr>
<td>Daily Trading Volume (Average)</td>
<td>Approx. $1 billion (USD)</td>
</tr>
<tr>
<td>Listed Market (Base Currency)</td>
<td>USDT</td>
</tr>
<tr>
<td></td>
<td>BTC</td>
</tr>
<tr>
<td></td>
<td>ETH</td>
</tr>
<tr>
<td></td>
<td>CNV (for future)</td>
</tr>
</tbody>
</table>

Feature Rollout

- Lending Product
- Margin Trading
- Futures
- Asset Management & Liquidity Provider
- More Decentralized Finance Products
## Revenue Source

<table>
<thead>
<tr>
<th>Source</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asset Management</td>
<td>Trading major coins (BTC, ETH) for Asset management and Arbitrage Trading Purpose. Income generated through</td>
</tr>
<tr>
<td>Lending Product</td>
<td>Income generate through decentralized Lending Platform</td>
</tr>
<tr>
<td>Margin Fee</td>
<td>Trading fee and interest on the loan amount for the margin trading</td>
</tr>
<tr>
<td>Other Fee</td>
<td>As the platform diversifies decentralized financial products, further income generated (i.e., Management fee)</td>
</tr>
</tbody>
</table>

*Lists are generated by future products to be launched by Coineal Exchange. The contents within the “Revenue Source” may be subject to change depending on the market conditions.*
Coineal Value (CNV) Coin

The CNV coin adopts BTC methodology of producing coin every 30 minutes per block, with a strict limit of 21 million CNV to be mined. The CNV produced by each block is directly and fairly distributed according to the proportion of each miner's hashrate.

Example)

#2331 block produces 750 CNVs; meanwhile, the whole network has a 5,000 TH/s hashrate. If miner A has 5 TH/s hashrate, he gets 750/5000 * 5 = 0.75 CNV

*Different from BTC, individual miners must rely on the mining pool to have income. CNV miners can always get income every 30 minutes.

CNV Features

- BTC style method of mining new coin, but fair distribution of each coin according to hashrate. No Big Whale pre-mining and no-predistribution.
- Directly linked to the part of the exchange's income, diversification creates market buying.
- The deflation model, the total amount of coins gradually decreases, and the value share of a single coin will gradually increase.
- Lowering the threshold of mining so that each user can easily become a miner at any time, and even set up a mining pool.

CNV Market Overall Concept

1. Investment in BTC, USDT or CNV Coin
2. Coineal Hash Market generated fund, creation of Decentralized Financial Products
3. Management of CNV markets
CNV Mining

(1) Becoming Miner
Eligibility: Real Name verification (KYC) on Coineal Platform
Purchase Hashrate on the Coineal Hash Market Purchasing page.

(2) CNV hashrate price (Packages)
Currency to Participate: BTC, USDT or CNV Coin

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starter</td>
<td>$300</td>
</tr>
<tr>
<td>Basic</td>
<td>$600</td>
</tr>
<tr>
<td>Standard</td>
<td>$1,200</td>
</tr>
<tr>
<td>Premium</td>
<td>$2,400</td>
</tr>
<tr>
<td>Premium Plus</td>
<td>$4,800</td>
</tr>
<tr>
<td>Diamond</td>
<td>$12,600</td>
</tr>
</tbody>
</table>

*Unit: USDT

*As market Coineal Ex. Products grow, investors are able to gain investment gains from the market

*The system will automatically convert BTC or CNV into equivalent usdt for purchase, 100 USDT = 1 TH/S hashrate.
Additional information:
- A single user can purchase multiple packages multiple times.
- Twenty-four (24) hours after each package purchase of hashrate, it will automatically take effect and participate in the whole network mining.

(3) Validity of hashrate

<table>
<thead>
<tr>
<th>Currency</th>
<th>Validity Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC &amp; USDT</td>
<td>1000 days</td>
</tr>
<tr>
<td>CNV</td>
<td>1200 days (20% Bonus)</td>
</tr>
</tbody>
</table>

*Purchase with CNV coin additional 20% bonus is applied*

Mining Schedule

Numbers of coin mined per block

<table>
<thead>
<tr>
<th>Stage</th>
<th>Numbers of Coin produced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>750</td>
</tr>
<tr>
<td>Stage 2</td>
<td>540</td>
</tr>
<tr>
<td>Stage 3</td>
<td>390</td>
</tr>
<tr>
<td>Stage 4</td>
<td>285</td>
</tr>
<tr>
<td>Stage 5</td>
<td>210</td>
</tr>
<tr>
<td>Stage 6</td>
<td>150</td>
</tr>
<tr>
<td>Stage 7</td>
<td>108</td>
</tr>
</tbody>
</table>
Mining Reward Reduction Schedule

<table>
<thead>
<tr>
<th>Reduction Schedule</th>
<th>Block Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>1(^{st}) Reduction</td>
<td>8,640</td>
</tr>
<tr>
<td>2(^{nd}) Reduction</td>
<td>17,280</td>
</tr>
<tr>
<td>3(^{rd}) Reduction</td>
<td>25,920</td>
</tr>
<tr>
<td>4(^{th}) Reduction</td>
<td>34,560</td>
</tr>
<tr>
<td>5(^{th}) Reduction</td>
<td>43,200</td>
</tr>
<tr>
<td>6(^{th}) Reduction</td>
<td>51,840</td>
</tr>
</tbody>
</table>

*Every 8640 blocks, a reduction.

Mining pool

(1) The role of the mining pool
Each miner can apply for the establishment of a mining pool. After an official review, the mining pool owner can invite other miners to join the user’s mining pool.

(2) Mining pool privileges
- The mining pool can sell the CNV hashrate for the Coineal platform, and each hashrate purchased through the mining pool, the pool owner gets 20% back.
- Private VIP service from the Coineal platform

(3) Exit the mining pool
Once a miner joins a mining pool, they cannot exit.
CNV Deflation Model

The fixed total amount of CNV is 21 million, part of the income of the exchange will continue to buy back and destroy CNV, creating a deflationary model for CNV.

**Buyback and Destruction method:**

(1) The transaction fees of CNV/BTC & CNV/USDT pairs, the CNV part will be destroyed.

(2) The BTC and CNV obtained from the sale of hashrate are managed by the exchange’s proprietary trading team to make long-term investment funds.

**Fund Usage**

- Coineal will soon launch the lending product, of which BTC will be provided as a long-term investment fund. 75% of the interest portion of BTC earned by the loan function will be used for CNV buyback and destruction each quarter; 25% will be invested in the long-term fund to ensure the continued growth of the principal.

- The remaining part other than the BTC required for lending is managed by the exchange’s in-house quantitative team, adopting a conservative investment strategy. And liquidation is conducted every six months. 75% of the profit will be used for CNV buyback and destruction every half year; 25% will be invested in the long-term fund to ensure the continued growth of the principal.
Building Decentralized Finance Products

New Mining Project Initially Created by Coineal Exchange